PRINTING **TEMPLATE**

Celina.com • Art@Celina.com

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Red Line = Bleed Zone
(Logos/images/text in this area will be cut)

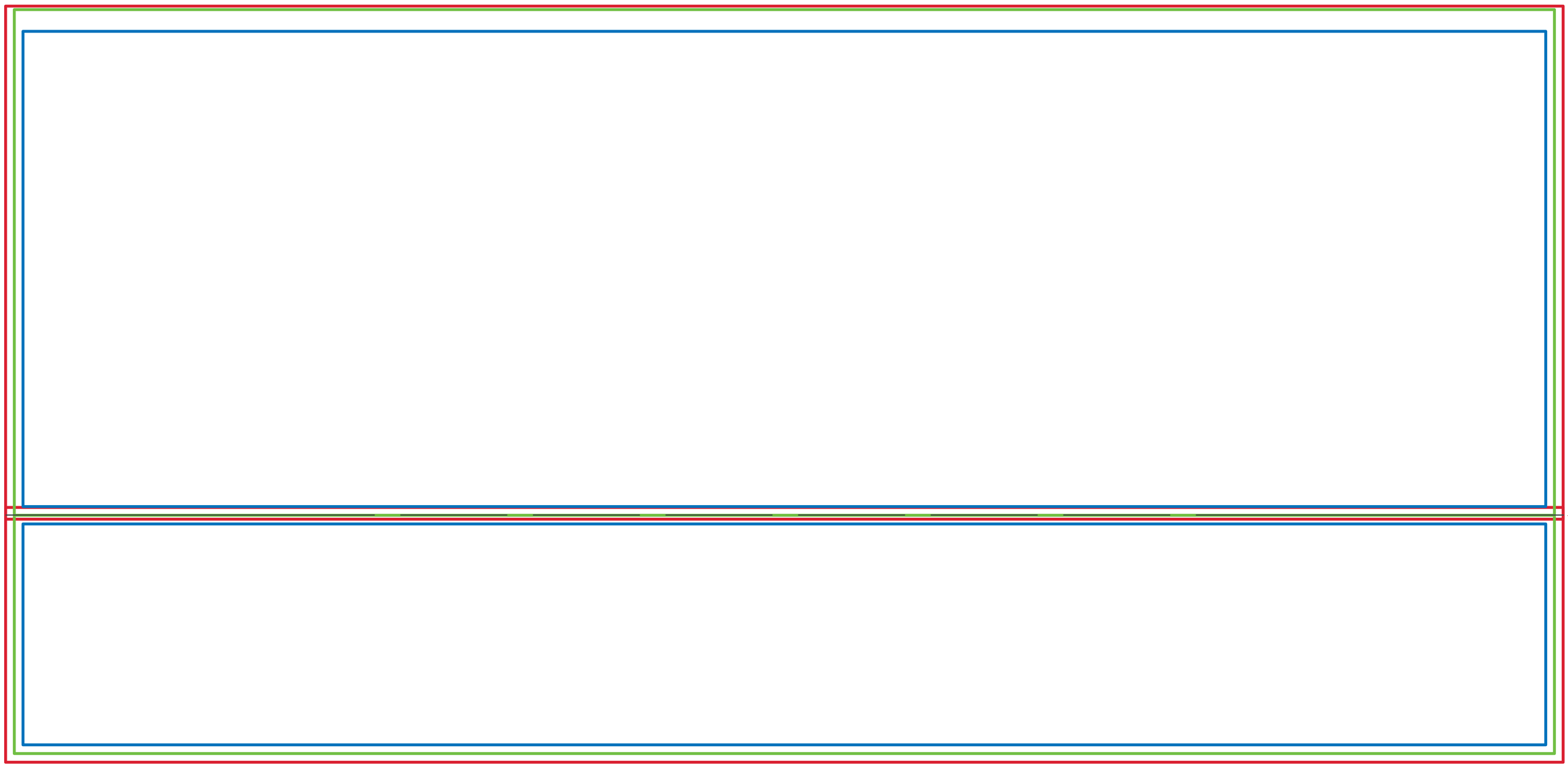
Green Line = Finish Zone
(Area visible after product is finished)

Blue Line = Safe Zone
(Keep important logos/text/images within this area)

Dotted Line = Seam/Hem
(Avoid placing artwork through seams)

15′ Backdrop Single Sided Full Digital

FULL SCALE: 100% = ACTUAL SIZE



Print on: Exterior ☐ Interior ☐

PRODUCTION NOTES

Date: Art Setup: Artwork: ☐ Good ☐ Bad

Qty: Pantone Color(s): ☐ C

Order Number: Ship Date:

Approval Signature *Date*

Submitting Artwork

Production begins once Celina receives payment **AND** completed signed template(s).
Celina is NOT responsible for misprints of any kind once template has been approved. Celina patch is standard on all orders.

Send Completed Template: E-mail your artwork to art@celina.com for files 10MB or smaller. For files over 10MB upload artwork via the website. Files should NOT exceed 1GB. Please reference Quote/Order Number in the subject line when or e-mailing or uploading artwork.

Lead Time: Lead time begins once payment **AND** artwork template(s) have been received. Delays in rendering/template approval will delay your order. Lead time varies depending on product type. Shipping/transit time is NOT included in lead time.

Customer warrants that it is an authorized franchisee/ licensee of the company whose name, trademark, service mark, logo or other images is incorporated into the requested artwork, and agrees to indemnify & hold Celina Tent & its affiliated companies free & harmless from any & all claims for unauthorized use arising from this transaction.

Artwork Guidelines

Acceptable Files: Adobe Illustrator (AI, EPS, PDF) *⁎preferred format • vector files⁎* or Adobe Photoshop (PSD)

Raster Image Files (PSD, JPEG, PNG, GIF, TIFF): All artwork must be minimum 200 DPI at 100% Scale. (300 DPI recommended) Embed or Link all raster images. *⁎supply all linked files • original files encouraged⁎*

Unacceptable Artwork: InDesign, Corel Draw & Microsoft programs (Word, Excel, PowerPoint).
Artwork saved in wrong format, size, or scale may be subject to additional fees.

Fonts: Convert all text to outlines (paths) or e-mail fonts used.

Color: Include all PMS/Pantone Plus numbers or CMYK %. Files submitted in RGB will be printed at CMYK % color mode. If specific colors are not requested, Celina will choose closest match. *⁎Using Pantone/PMS colors is recommended, but an exact match cannot be guaranteed. Colors on PDF and computer screen may differ from actual printed color. To ensure accurate color matching please provide sample color.⁎*