



CELINA DEALER / DISTRIBUTOR APPLICATION

Company Name:		
Mailing Address:		
Distribution Center Address:		
Contact Name:	Email Address:	
Phone Number:	Fax Number:	
Company Websites:		
Ownership Type (Corporation, Partnership, etc.):	Date of Incorporation:	Tax ID Number:

Please attach the following information with this completed form:

- Brief history of your company. Including names of company principals, number of sales people.
What is your annual sales volume? What are your future sales projections?
- Description of products currently sold.
- Marketing Plan for Celina’s Products. How will Celina’s products be marketed by your company? Where will these products be placed on your website? Do you have outside sales people?

Celina is very selective when choosing distributors and will carefully review the information you have submitted. Once chosen as a distributor, Celina will sell you demonstration samples with your logo at a cost. Promotional items with your company logo will be provided at no cost. These promotional items include flyers, print samples and catalogs. Your company will be provided a single point of contact that will assist you with any product training and technical information required to become a successful distributor. Celina will maintain inventory and will drop ship (blind) to your customer. Your company will not be required to maintain inventory.

The following are required to remain a Celina Distributor:

- Website offering our products.
- Your company must have been in business for a minimum of one year.
- As a dealer you will receive our best pricing. However there is no exclusivity. Celina reserves the right to sell to any customer.
- Sales Quota:
 - o Printed Products - \$10,000
 - o Commercial Items - \$15,000

Send Form to: Sales@Celina.com